

Objective

Results-driven Marketing and E-commerce graduate with skills in digital marketing, social media management, SEO, and content creation. Seeking an opportunity to apply marketing and communication skills to support business growth and brand development.

Education

Jazan University | Applied College | Saudi Arabia | 2026

Diploma in Marketing and E-commerce

Experience

Hutchison Ports Jazan – Marketing & E-commerce Training

Trainee | Jan 2026 – May 2026

- Assisted in managing digital marketing tasks and online business operations.
- Supported social media content creation and promotional activities.
- Helped analyze customer engagement and marketing performance.
- Support the follow-up and organization of ongoing IT initiatives.
- Participated in administrative and communication tasks within the team.

Freelance Marketing Projects

- Writing persuasive advertising content for products and services.
- Designing marketing posts and promotional visuals using Canva.
- Creating simple social media advertisements and captions.
- Assisting in managing online stores and digital campaigns.

Certificates

- Digital Marketing Fundamentals – Coursera – 2025
- E-Commerce Strategies – Udemy – 2025
- Social Media Advertising (Meta Blueprint) – 2025
- Google Analytics for Beginners – Google – 2025
- Passing Job Interviews Successfully – 2025

Skills

Technical Skills

- Digital Marketing.
- Social Media.
- Content Writing.
- Google Analytics Basics.
- SEO Basics.

Soft Skills

- Communication Skills.
- Problem Solving.
- Teamwork.
- Time Management.
- Adaptability.

Languages

- Arabic/ English