
RATAJ IBRAHIM ASWNI

Jazan ♦ 0537421979 ♦ Ratajswne69@gmail.com

PROFESSIONAL SUMMARY

Marketing Specialist with a Diploma in Marketing and E-Commerce and practical experience in content creation, social media management, audience engagement, and HR support. Seeking to leverage my digital marketing, content management, and customer relationship skills to contribute to brand growth and organizational goals

EDUCATION

Diploma: Marketing and E-commerce, 2024
Jazan University

EXPERIENCE

Cooperative training

Elite Clilick Complex

- Assisted in creating and capturing content for social media platforms.
- Photographed doctors, services, and facilities for promotional purposes.
- Monitored audience engagement, comments, and feedback across social media platforms.
- Assisted with entering and updating employee and nursing staff information.
- Supported the HR team with employee data organization and entry.

Cooperative training

Amwaj Medical Complex

- Created and captured content for social media platforms, including Snapchat.
- Photographed doctors, pharmacy services, facilities, and other healthcare activities to highlight the organization's services.
- Assisted in publishing marketing content across social media platforms.
- Monitored audience engagement, feedback, and comments on published content.
- Contributed to strengthening the organization's digital presence and promoting its services.

COURSES

1. Content Marketing
2. Digital Marketing Fundamentals
3. Supply Chains and Resources in the World of E-commerce
4. Customer Service Excellence

SKILLS

- | | |
|------------------------------------|-----------------------|
| • Digital Marketing | • Customer Service |
| • Social Media Management | • Communication |
| • Content Creation | • Problem Solving |
| • Marketing Campaigns | • Time Management |
| • Customer Relationship Management | • Audience Engagement |

LANGUAGES

Arabic

Native

English

Intermediate
